

# Outdoor Banners: Atlas

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Total Graphic Area: 48" w X 60" h

Total Front Visual Area: 48" w x 60" h

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

## General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

**HARDWARE OBSTRUCTION**  
Please keep text & other  
critical elements out of this area